

# J. Paul Frantz, Ph.D., C.P.S.M, CPE

## Senior Consultant



Dr. Frantz is a Senior Consultant and founder of Applied Safety and Ergonomics, Inc. His consulting and research activities involve warnings and risk communication, human factors engineering, and product and occupational safety. For nearly 20 years, Dr. Frantz has been an adjunct professor at the University of Michigan teaching safety management to engineering students. He has recently been elected as Vice-Chairman of ANSI Z535, a Committee that develops national standards for warning signs and labels. He has also served as the Chair of ANSI Z535.6, a standard for warnings in product manuals. Dr. Frantz has authored numerous articles and technical reports on human performance and risk communication, and has

presented his findings to numerous regulatory agencies, professional organizations and national standards bodies.

## Company Overview

Applied Safety and Ergonomics, Inc. provides a wide range of consulting services related to human factors engineering/ergonomics, product and occupational safety, and warnings and instructions, including:

- Warnings design, evaluation, and research
- Human factors engineering, ergonomics, and usability
- Consumer and recreational product safety
- Industrial, construction, and occupational safety
- Transportation safety and occupant protection issues
- Human error and decision making
- Human movement, climbing, and stability
- Human performance and risk perception
- Occupational biomechanics
- Accident reconstruction
- Standards and regulatory analysis
- Occupational safety management and program assessment
- Machine guarding and hazardous energy control (Lockout/Tagout)
- Fire prevention management
- Forensic time study
- Material handling and construction safety
- Chemical hazard and risk communication

Since 1994, ASE has served an international clientele that includes a wide variety of corporations, law firms, and organizations.

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